Lucky Street™
GAMING

TAKE A DRIVE DOWN

Lucky Street™

Based in Illinois, Lucky Street Gaming™ believes in giving back to the growth of the community.

Our services and products are highly specialized, concentrating on quality, not quantity. We seek to put ourselves in our customers' shoes and treat them the way we would want to be treated.

We pride ourselves on our white glove service. We understand that our locations are high traffic areas, and you can be assured that we give your gaming room an impeccable impression!

We do not cut corners, we clean them.

WHO WE SERVE

- Truck Stops
- Large Truck Stops
- Bars, Restaurants, & Parlors
- Fraternal Organizations
- Veterans Establishments

Lucky Street Gaming™ is licensed by the Illinois Gaming Board as a Terminal Operator. We specialize in video gaming operations throughout the state of Illinois. We pride ourselves on being a valuable partner with establishments.

At Lucky Street Gaming™, we aren't just on call, we are at work to provide exceptional customer service to our clients.

815-491-7500

WWW.LUCKYSTREETGAMING.COM

SUPERIOR SERVICE

We're not just on call, we're at work.

- Service Call Center
- Statewide Preventative Maintenance.
- We strive for cleanliness and being proactive with our maintenance.
- On-staff Technicians
- Cash Collections

EQUIPMENT

We pride ourselves in providing top of the line equipment. Lucky Street Gaming™ pays for the installation, servicing, and maintenance costs for all video gaming terminals at your location.

WHY GAMING?

- Little out of pocket cost.
- Attracts new customers to your core business.
- Your competitors have gaming!
- Allows you to make additional investments.
- Further enhances your overall establishment.
- Gaming creates an exciting atmosphere for your customers!

BUSINESS RELATIONS

Lucky Street Gaming™ is here to provide your business with strategies to help you maximize revenue. You will have a designated business development representative to help you. They will help you analyze your video gaming data against other locations in order to assess and improve future performance.

REVENUE & DATA MANAGEMENT

Lucky Street Gaming™ will be responsible for collecting & accounting for all the funds related to video gaming. We study the Illinois VGT market and the location performance of our clients in order to provide insight and advice on how to grow each business. We utilize both service and machine performance analytics in order to identify opportunities for growth and gaming revenue.

GAMING CHECKLIST

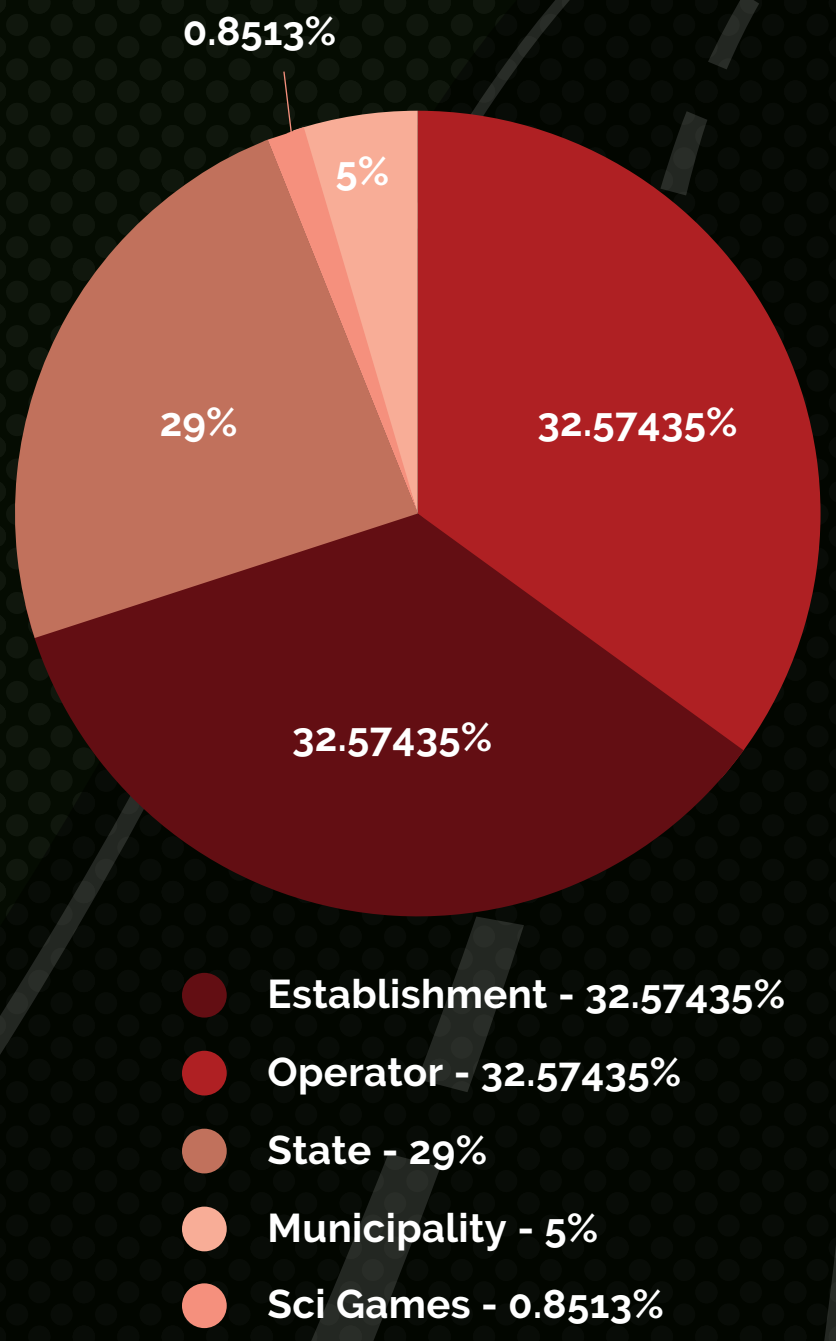
- Your location must meet **1 of the 5** establishment criteria:
  1. Truck Stops ***2. Large Truck Stops*** ***3. Liquor Pouring Establishments***
  4. Fraternal Organizations ***5. Veterans Establishments***
- Sign a Use Agreement with Lucky Street Gaming™.
- Fill out the Illinois Gaming Board Application.
- Contact one of the three approved fingerprinting vendors to get fingerprinted immediately after submitting your location application.
- A site inspection will be scheduled by a gaming board agent once the application is complete and submitted.
- IGB will conduct a site visit. Your site MUST be ready to receive VGT's at this time.
- The IGB will approve your application at one of their regular meetings.
- Lucky Street Gaming ™ will deliver and install the gaming equipment.
- IGB, SciGames, and Lucky Street Gaming ™ coordinate a time to turn on the VGT's.
- **Go Live -** machines will be operable and you can start your video gaming business!

REVENUE POTENTIAL

NET TERMINAL INCOME BREAKDOWN

The Video Gaming Act has outlined revenue distribution in this way: Net Terminal Income (NTI) is defined as the money put into a VGT minus the credits paid to the player. The State receives 29% of the NTI generated from each licensed VGT (of that, 5% goes to the local municipality).

Of the remaining 66% of NTI, a company called Scientific Games receives 0.8513% as compensation for maintaining the Central Communications System [CCS], which all VGTs connect to. The remainder is divided equally between the Terminal Operator (who owns/leases and places the VGTs in locations) and the licensed location.



HOW MUCH DOES IT COST YOU?

- Annual $100 gaming licence
- Annual $100 per VGT State Fee
  - Municipality licensing costs, if any
- Power for the machines
- Preparation of Room

**Splits are subject to changes in the law.*

Percentages above are as of 07/01/20

**35% establishment and terminal operator share are reduced to 32.57435% once operator and establishment split the Sci Games Admin Fee.*

DATA & REVENUE MANAGEMENT

REVENUE ACCOUNTING

Lucky Street Gaming™ will be responsible for collecting and accounting for all the funds related to video gaming.

We will remit taxes owed to the State of Illinois, and remit the location's portion in an accurate and timely manner.

DATA ANALYTICS

Lucky Street Gaming™ studies the Illinois Video Gaming market and the location performance in order to provide insight and advice on how to grow business.

We utilize both service and machine performance analytics in order to identify opportunities for growth and maximize gaming revenue.

TOP OF THE LINE EQUIPMENT

- Lucky Street Gaming™ works with all the licensed VGT distributors in Illinois to ensure we provide a competitive advantage to our clients by having top of the line equipment.
- We can provide both upright and slant style VGTs. Every machine has a software suite of games, including both video poker and reel/line games.
- Lucky Street Gaming™ will be responsible for installing, servicing, and managing all the VGTs at your location.

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